



REFORM

bring change

**PIVOT
POINT**

REFORM

Design language reflects the spirit of the time. It shows us what we need to re-establish [reform]; firm ground between our feet in these times of unrest, discord and fluidity.

◀ **“There is a crack in everything.
That’s how the light gets in”.** –
Leonard Cohen


Fashion hasn’t been this expressive in a long time, it is not about the length of the pants or shape of the skirt. It is all about diversity, acceptance, resistance and strength.

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Listen to 'contradictions in conversation' and be inspired!

Protest & posh
Masculine & feminine
Natural & artificial
Tradition & ultramodern
Hacking the cliché's
Embracing diversity and inclusiveness



Hairstyles are female, yet strong. Disrupted by the 'lived in colors' and styling variations.

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JALEESA

Invisible disconnection allows for movement and mobility, as well as styling variations. The light reflection is caused by random lighter color "blush" throughout the head.



NIENKE

Softer internal layers
over a stronger,
irregular perimeter
create a powerful
feminine touch.



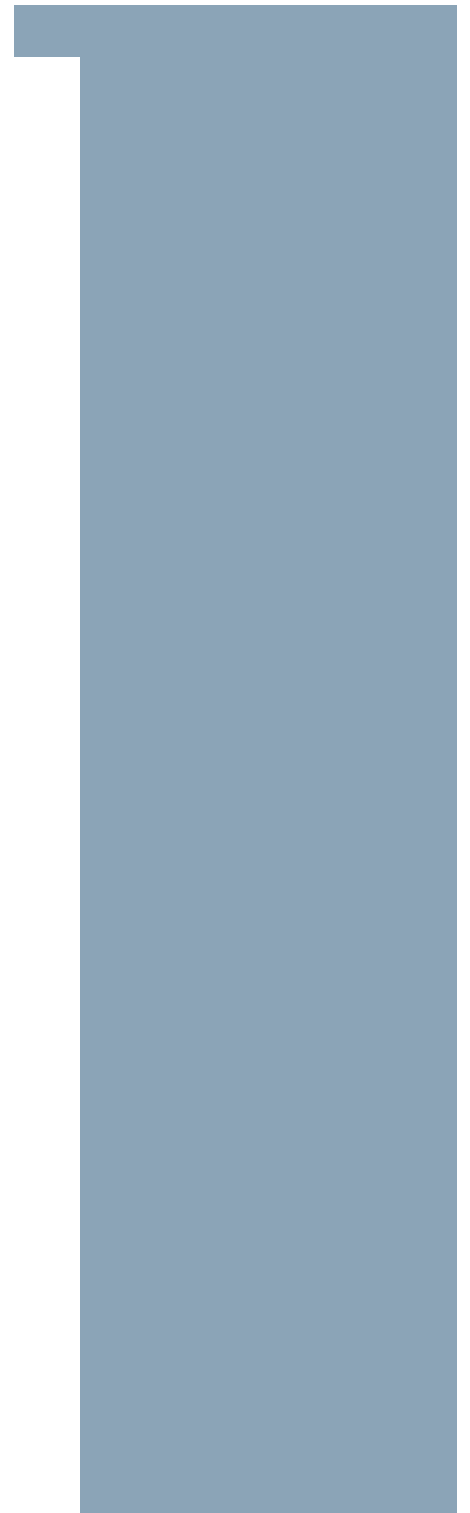
LISA



The perimeter's disconnected lengths and "lived-in" color create a contemporary feel.

JETT

Razor cut with disconnections for a loose but fierce textured look, the dark color creates strength within the style.





4 modellen – telkens 2 stylingvarianties
Lookbook met step-by-step workshops
Video's in de Pivot Point app

*Verkrijgbaar via de webshop
www.pivotpointshop.nl*

Indien u één of meerdere wilt ontvangen in hoge resolutie horen we dit graag.

Voor meer informatie:

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